

EFFECTIVE COMMUNICATOR RUBRIC: 8TH GRADE EXIT PERFORMANCE

	INADEQUATE ATTEMPT AT MEETING 8TH GRADE EXPECTATIONS The audience is distracted/disengaged: (1)	APPROACHES 8TH GRADE EXPECTATIONS The audience is inconsistently involved due to: (2)	MEETS 8TH GRADE EXPECTATIONS The audience is involved from start to finish due to: (3)	EXCEEDS 8TH GRADE EXPECTATIONS The audience is highly engaged from start to finish due to: (4)
Content Selection	<ul style="list-style-type: none"> Presentation content emphasizes ideas/information that appears irrelevant and/or inaccurate. 	<ul style="list-style-type: none"> Presentation does not emphasize key ideas/information that is accurate and appropriate for the purpose of the presentation (e.g., it has too little or too much information; uses information and ideas that are not relevant, not important, or inaccurate). 	<ul style="list-style-type: none"> A selection of content shows evidence of thought because the information presented is accurate and appropriate to address the group's identified problem and solution. 	<ul style="list-style-type: none"> A judicious selection of content which shows impressive scholarship and analysis of details that substantiate the group's identified problem and solution.
Organizing Structure	<ul style="list-style-type: none"> Presentation fails to have an organizing structure that makes following the presentation difficult. 	<ul style="list-style-type: none"> Presentation does not have a structure that moves in a logical progression from introduction to supporting details to conclusion (e.g., is hard to follow and/or significant parts are too long/short) 	<ul style="list-style-type: none"> A structure that has distinct sections that organize the group's main points. 	<ul style="list-style-type: none"> A clear and sound structure to the presentation that logically lays out the group's rationale for addressing this particular problem in this specific way within the agreed upon time constraint.
Delivery & Style	<ul style="list-style-type: none"> Delivery and style of presentation confuses the audience as evidenced by: only one or two members of the group speak significantly; posture, eye contact, use of gestures, or attire significantly distracts the audience; student voices may be too quiet, unclear, too rushed, or excessively use filler words (e.g., "um," "you know,") so that the message gets lost. 	<ul style="list-style-type: none"> Delivery and style of presentation inhibits the audience receiving the intended message as evidenced by: only several members of the group spoke substantially; may lack appropriate posture, eye contact, use of gestures, or attire; student voices may be too quiet, unclear, too rushed, or excessively rely on use of filler words (e.g., "um," "you know,") 	<ul style="list-style-type: none"> The delivery and style is fairly consistent: all group members are utilized in the presentation and are articulate and poised. The presentation has segues that are made smoother by the group's selection of transitional devices (e.g. slides, use of team members). 	<ul style="list-style-type: none"> The delivery and style has a natural flow: each presenter plays an important role in the presentation and all possess great poise and vocal clarity. The presentation moves seamlessly through the choice of transitional devices (e.g. slides, use of team members).
Presentation Media	<ul style="list-style-type: none"> Presentation media is either completely missing or the media used is visually confusing or disconnected from the message being presented. 	<ul style="list-style-type: none"> Presentation media are not used wisely, not clearly visible to the audience, and/or have several mistakes that detracts from their message (e.g., uses ineffective or distracting graphics, color, sound, images, or animation). 	<ul style="list-style-type: none"> The use of presentation media are carefully produced and add to the enjoyment and understanding of presentation 	<ul style="list-style-type: none"> The use of presentation media are professionally produced and add considerably to the audience's enjoyment and understanding of the presentation.
Response to Judges	<ul style="list-style-type: none"> The response to judge's questions is absent or extremely limited. 	<ul style="list-style-type: none"> The response to judge's questions is not precise or to the point of the question (e.g., too brief or long, or off topic); 	<ul style="list-style-type: none"> The responses to judge's questions are accurate, relevant, and provide a reasonable answer. 	<ul style="list-style-type: none"> The responses to judge's questions are precise, on-point, and demonstrate strong background knowledge on the topic.